

Case Study

Transportation Authority Coordination Study Erie County, Pennsylvania

Client

Erie County

Location

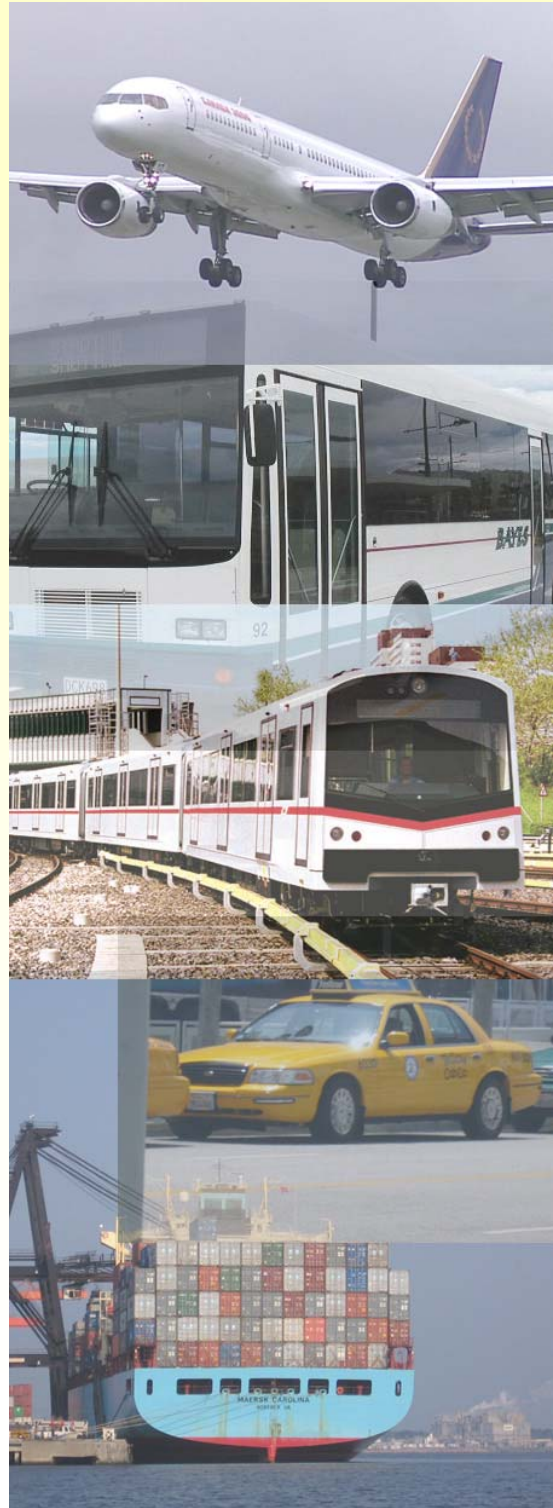
Erie County, Pennsylvania

The Hill Group's Role

- Cross-Operational Review
- Customized Interviews
- Market Research
- Data Analysis
- Strategy Formulation

Results

- Study detailed annual cost savings up to \$472,000 on an aggregate basis
- Scorecard evaluation matrices provided dynamic decision-making tool, adaptable to future needs
- Study provided a blueprint for coordination between three transportation authorities



Project Profile

The Erie Conference on Community Development (ECCD) and the Erie Metropolitan Planning Organization (EMPO) commissioned The Hill Group, Inc. to determine potential coordination opportunities among the three transportation authorities in Erie County, Pennsylvania: the Erie-Western Pennsylvania Port Authority (EWPPA), the Erie Municipal Airport Authority (EMAA), and the Erie Metropolitan Transit Authority (EMTA). The ECCD and EMPO wanted to more effectively manage and utilize public transportation assets to enhance economic development, improve public service delivery, reduce operating costs, and optimize revenues.

The Hill Group, Inc. conducted an operational analysis within each authority to identify potential complementary services, operational redundancies and opportunities for synergies. The consulting team conducted operational interviews with regional stakeholders and department managers and supervisors at each authority for the analysis.

The Hill Group, Inc. and its partners identified the following eight functional areas as having potential for coordination:

1. Marketing
2. Finance
3. Operations
4. Public safety
5. Grants management
6. Lobbying
7. Planning
8. Legal

The Hill Group, Inc. created a scale that identified areas of minimal to significant coordination potential and used a scorecard evaluation matrix to determine the appropriateness and benefit of each coordination option. The scorecard provided our clients with a dynamic decision making tool, because each option is adjustable based on changing needs, values, and preferences.

This study ultimately provided cross-coordination opportunities to position our clients for success measured in cost savings, improved efficiencies, and enhanced effectiveness.