



## Transportation Authority Coordination Study Erie County, Pennsylvania

The Erie Conference on Community Development (ECCD) and the Erie Metropolitan Planning Organization (EMPO) commissioned The Hill Group, Inc. to determine potential coordination opportunities among the three transportation authorities in Erie County, Pennsylvania: Erie-Western Pennsylvania Port Authority, Erie Municipal Airport Authority, and Erie Metropolitan Transit Authority. The ECCD and EMPO wanted to more effectively manage and utilize public transportation assets to enhance economic development, improve public service delivery, reduce operating costs, and optimize revenues.

The Hill Group, Inc. conducted an operational analysis within each authority to identify potential complementary services, operational redundancies, and opportunities for synergies. The consulting team conducted operational interviews with regional stakeholders, department managers, and supervisors at each authority for the analysis.

The Hill Group, Inc. identified the following eight functional areas for potential coordination:

1. Marketing
2. Finance
3. Operations
4. Public Safety
5. Grants Management
6. Lobbying
7. Planning
8. Legal

Our consultants created a scale that identified areas of minimal to significant coordination potential and used a scorecard evaluation matrix to determine the appropriateness and

**Client**  
Erie County

**Location**  
State of Pennsylvania

**The Hill Group's Role**

- Cross-Operational Review
- Customized Interviews
- Market Research
- Data Analysis
- Strategy Formulation

**Results**

- Identified annual cost savings up to \$472,000 on an aggregate basis
- Scorecard evaluation matrices provide a dynamic decision-making tool adaptable to future needs
- A blueprint for coordination between three transportation authorities

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benefit of each coordination option. The scorecard provided our clients with a dynamic decision-making tool that could be adjusted based on changing needs, values, and preferences.

The Hill Group study ultimately provided cross-coordination opportunities that positioned Erie County's transportation authorities for success measured in cost savings, improved efficiencies, and enhanced effectiveness.

### **The Hill Group, Inc.**

*Improve Focus. Achieve Results*

Founded in 1953, The Hill Group, Inc. is a premier provider of management counsel, specializing in strategy, operations, and measurement. Our firm serves a wide range of private and public sector clients, including large corporations, institutions, nonprofits, and governments.

Through sound strategy services, innovative solutions, and exceptional care, we help organizations focus to improve performance and to achieve results.

### **The Hill Group, Inc.**

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